Memory: the Basics

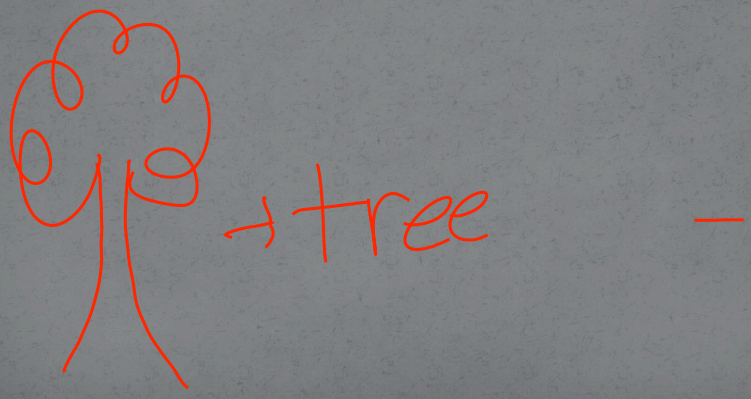
Mr. McMurray
Intro Psych

Do Now Discussion

- Can you imagine life without memory?
  - Discuss in your small groups what that would be like…
  - Prepare to share with the larger group

Encoding

- Getting information into the memory system.
- Draw an image in your notes explaining this term.

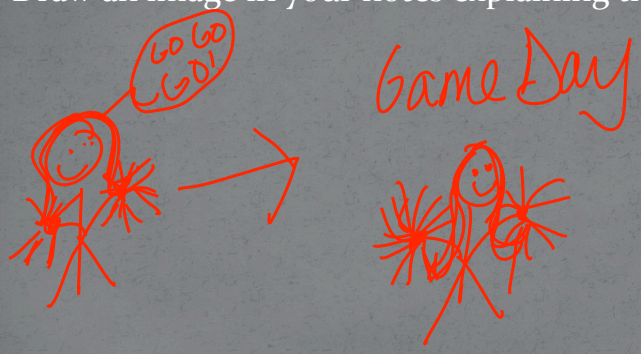


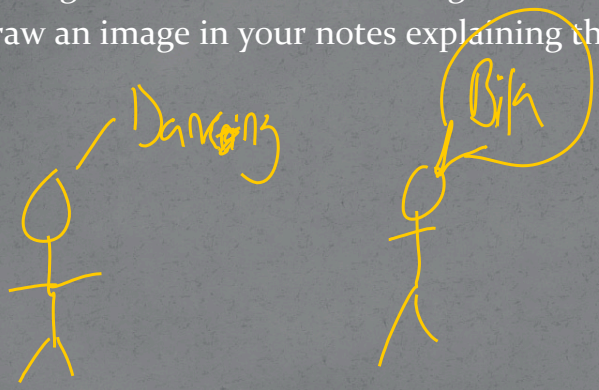
Encoding

Automatic	Effortful
Effortless	• try • intentional • Rehearsal

Storage

- Retaining information over time.
- Draw an image in your notes explaining this term.



Retrieval

- Getting information out of storage.
- Draw an image in your notes explaining this term.