

Name: _____

Analyze a Character or Celebrity

1. Choose a TV/ Book character OR celebrity and analyze them from either a classical conditioning or operant conditioning perspective. In **no less than 5 sentences**, you must explain how each theory would explain the human behavior(s) and personality of the character or celebrity you chose. You are analyzing the behavior/actions of a celebrity or character.
 - a. More specifically
 1. You must explain your character/celebrity's behaviors and personality
 2. How this theory would explain those behaviors, so how they have been conditioned
 3. Use the following terms appropriately in your analysis
 1. For Classical Conditioning:
 - a. Unconditioned Stimulus and/or Response
 - b. Neutral Stimulus
 - c. Conditioned Stimulus and/or Response
 2. For Operant Conditioning
 - a. Positive or Negative Reinforcement or Punishment
 - b. Behavior
 - c. Consequence

**The goal is to be explaining why the person you picked acts a certain way applying the behaviorist theories we've learned. Don't worry about whether it's accurate to what happened, worry about properly applying the conditioning methods. (i.e. it's ok to sort of "make up" the application)*

Name: _____

Analyze a Character or Celebrity

1. Choose a TV/ Book character OR celebrity and analyze them from either a classical conditioning or operant conditioning perspective. In **no less than 5 sentences**, you must explain how each theory would explain the human behavior(s) and personality of the character or celebrity you chose. You are analyzing the behavior/actions of a celebrity or character.
 - a. More specifically
 1. You must explain your character/celebrity's behaviors and personality
 2. How this theory would explain those behaviors, so how they have been conditioned
 3. Use the following terms appropriately in your analysis
 1. For Classical Conditioning:
 - a. Unconditioned Stimulus and/or Response
 - b. Neutral Stimulus
 - c. Conditioned Stimulus and/or Response
 2. For Operant Conditioning
 - a. Positive or Negative Reinforcement and/or Punishment
 - b. Behavior
 - c. Consequence

**The goal is to be explaining why the person you picked acts a certain way applying the behaviorist theories we've learned. Don't worry about whether it's accurate to what happened, worry about properly applying the conditioning methods. (i.e. it's ok to sort of "make up" the application)*